

# A R I C I A L E E

117 W. Mission Ave. Ventura, CA 93001 / #310.415.2752

Ghostwriter - Editor - Screenwriter - Script Consultant

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## GHOSTWRITING/PUBLISHING

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**Ghostwriter/Editor** 1999 - Current

Clients from: Kuwait, China, Egypt, Switzerland, Australia, Norway, South Africa and the U.S.

**Art and History:** *Valley of the Golden Mummies*; Zahi Hawass; Abrams Publishing

**Autobiography:** *A Long Road From A Small Town*; Andra Martin Stein

*The Beijing Billionaire's Wife*; Julia Zhu

*The Poet, The Pilot and the President*; Fares Al Ayadi

*Through Gilly's Eyes: Memoirs of a Guide Dog*; Matt VanFossan

**Self-Help/Business:** *Turning Passions Into Profits*; Chris Howard; Wiley & Sons

*The Entrepreneur's Solution*; Mel Abraham

*Rx for Doctors: Setting Up a Successful Practice*; Glynis Ablon

*Success Beyond Sports*; Annette Huygens-Tholen

*Master Your Mind, Transform Your Life*; Michelle Armstrong

*Body Dialoguing*; Jennifer McLean

**Education:** *64 Ways to Practice Non-Violence*; Eisha Mason, Peggy Dobreer

*Homeschooling and Loving It!*; Rebecca Kockendorfer

**Health:** *Nordic Walking For Life*; Malin Svennson

*For Pets' Sake: A Veterinarian's Guide*; Anyes VanVolkenberg

**Book Proposal:** *The Poet, The Pilot and The President*; A Kuwaiti poet's son searches for his father for 15 years after he is kidnapped by Chemical Ali during Desert Storm. Represented by literary agent, Frank Weimann, (Flags of Our Fathers and Delta Force.) The Literary Group; NY.

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## FILM and TELEVISION

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**Research and Development; Writer's Assistant; Screenwriter**

\*Staff Writer, Researcher and Project Manager for *eHomes and Lifestyles*©; Ford Productions/Home and Garden Network; Waldwick, NJ; 2000

Scripted 2 original 13-episode television programs: *History of Homebuilding in America*© and *eHomes and Lifestyles*© as a platform to promote Anderson Windows and Doors advertised on HGTV

\* Wrote original film script, *Rush Junkies*; DreamShine Productions; NJ; 2001 (produced)

\* Research and Development for reality TV programming & documentary series (80s Music & ancient Egypt); Producer Andrew Komis/Sony TV; NY; 2000

\* Researcher; *Opening the Tombs of the Golden Mummies: Live!*; FoxTV; 2000 (produced)

\* Wrote original Treatment for the first Live reality TV program; Assistant Writer/Researcher: *Opening the Lost Tombs: Live from Egypt*; FoxTV; 1998 and 1999 (produced)

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## BRANDING

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### Original Product Names, Content & Marketing Campaigns

**Billionaire Bootcamp**©; Christopher Howard Companies; LA, CA; 2002-2008

Assistant facilitator for business/personal development seminars and travel groups that catered to international entrepreneurs at Branson's Necker Island and other destinations. Seminar attendance grew from 20 to 200 to 2,000 within 2 years; Local market grew to an international presence and multi-million-dollar company.

**Turning Passions into Profits**©; Wiley & Sons Publishing, Hoboken, NJ; 2004

Titled and wrote business book for CEO of Christopher Howard Companies; Partnered with online marketing campaign company. Turning Passions Into Profits became "#1 Best Seller on Amazon" Business category; Howard was touted as "the next Tony Robbins" and "one of the world's leading authorities on the psychology of wealth."

**CyberTooth**; Original branding for tech company; Vibrato Naming; Malibu, CA; 1998

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## MARKETING/COPYWRITING

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**Marketing Copywriter**; University of Santa Monica; Santa Monica, CA; 2012 - 2014

Promotional emails, website, and graduates' success stories used in strategic promotions.

**Marketing/Sales/Office Manager**; Joy Travel International; Culver City, CA; 1996 - 2000

Generated collateral material, brochures and online marketing for high-end group tours; Managed operations and finances when Owner was abroad; Co-facilitated marketing, phone sales, organized and co-led tours to Egypt, etc. Clients: Los Angeles County Art Museum, J. Paul Getty Museum, Bowers Museum, UCLA and Agape Center.

**Radio Commercials**; James Productions; Suffern, NY; 2000-2001

Pitched and wrote 30-second spots for local businesses.

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## MAGAZINES

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**Production Assistant**; Flynt Publications; Beverly Hills, CA; 1994-1996

Facilitated ad quality and production deadlines for 30 monthly magazines; Communicated between VP, Editors, Graphics and Printers to manage production.

### Freelance Journalist

\* Ventura Breeze; Film reviews to advertise Ventura Film Festival & Society; 2009

\* Think Big Magazine; Article series on entrepreneurial mindset; (Australia) 2003-2006

\* Waterways Magazine; Series for National Oceanic & Atmospheric Administration (NOAA) to promote clean water practices; 2005

\* Skin and Ink Magazine; Hot Boat; Jerry Garcia; Flynt Publications; 1996-1997

\* The Whole Life Times; Los Angeles; Articles and book reviews; 1990-1992; 2016

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## EDUCATION

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**University of Santa Monica (USM)**; Masters in Spiritual Psychology; 2010 - 2012

**University of Southern California (USC)**, Masters in Professional Writing; 1996 - 1998